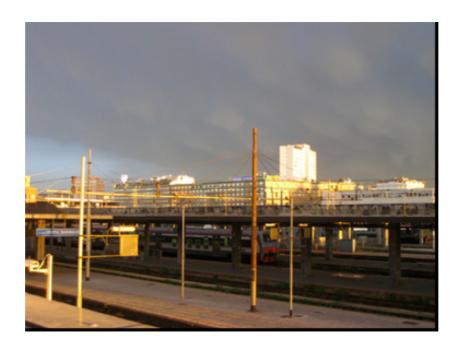




CALL FOR IDEAS FOR GARIBALDI TRAIN STATION MILANO 'NEW URBAN ECOLOGY' ECO-DESIGN DEDICATED TO YOUNG DESIGNERS

Send contributions by 30th MARCH 2016



GREEN ISLAND Art, Design, Landscape, in collaboration with CENTOSTAZIONI Group, is launching an international call for proposals regarding the design of public areas at **Garibaldi Train Station** in Milan (Italy). The **international call for ideas** invites students of architecture, design, young designers and young professionals **(under 40)**, to express their own creativity and imagination in order to develop innovative concepts to improve various areas of Porta Garibaldi Station in Milan and create eco-compatible objects of public utility.

In particular, the attention is focused on innovative and ecological proposals for recycling waste and cigarette butts, with a call for projects offering new designs for the litter bin areas and smoking areas along the platforms.

The call will be widely publicised; proposals will be evaluated by a committee of international experts; the winning work will have the possibility to be realised at the train station. The winner will be announced during *Milano Design Week* (11 April 2016) at Garibaldi Train Station in Milan (Italy).

REGULATIONS

Conditions of Participation:

- 1) Enrolment is free.
- 2) Individual or group designers UNDER 40 may take part in the contest.
- 3) Only one proposal will be accepted from each designer (or group).
- 3) The proposals submitted must be original work, not yet realized, and constitute no infringement of any form of intellectual property in terms of authenticity.
- 4) All proposals must be for eco-compatible projects. The following characteristics will be privileged in the selection process: durability, minimal maintenance, ease of use, safety and comfort for end users.

Procedure, technical info:

- 5) The projects must respect current safety norms inside public buildings and train stations. In particular, potentially dangerous shapes (e.g. sharp corners) must be avoided, as should forms that hinder the free circulation of cleaning equipment and the crowd flow.
- 6) For the separate waste collection bins, three categories are suggested: paper, plastic and mixed waste, differentiated by colour. Proposals may be mounted either on the ground or on walls. Materials used must be eco-compatible and uninflammable. The bins, in line with anti-terrorism guidelines, must be clear of the ground and transparent, in order to allow for an immediate visual check of any suspicious contents.
- 7) For the smoking area, to be positioned along the platforms and in the outside area in front of the station entrance, the proposal must include the design coupled with the graphic sign indicating the smoking area. The Ashtray must avoid the inclusion of other inflammable objects (e.g. paper), and may be mounted either on the ground or on walls.

Commission:

8) The selection of the work is entrusted to a special international committee that will assess the proposals at their sole discretion in terms of planning, aesthetic and public accessibility values. The committee will only assess works received before the expiry date and which comply with all the criteria listed in these regulations.

The selection committee reserves the right to assess each single work and is under no obligation to explain the criteria adopted for candidates' work if not selected.

The commission is composed by professionals of various categories: Francesca Appiani, directress Museo Alessi; Stefano Maffei, professor Design Strategic, Polidesign Milano; Lucio Valerio Barbera, UNESCO Chair, Professor Architecture, University La Sapienza Roma; Judith Cowan, Associate Professor Contemporary Art, Middlesex University, London; Ton Matton, Studio Matton Berlin/Rotterdam; Arch. Franco Guidi, co-founder Studio Lombardini22; Arch. Lucia Tozzi, ZERO Editions; Marco Achilli, director Centostazioni- Garibaldi Train Station Milano; Claudia Zanfi, directress Green Island.

Acceptance of the Regulation:

- 9) The present <u>call for ideas</u> is finalised to the acquisition of innovative and creative design projects and as such may not be interpreted as a professional assignment. The promoters reserve the right to produce the selected work, in collaboration with the winner designer/group, safeguarding the authorship of the project.
- 10) Participation in the selection process automatically entails the outright acceptance of the present regulation and the tacit consent to any graphic, photographic or online reproduction of the works presented, for any form of publication or documentation, with a view to the promotion of the creators and the call for ideas itself. The organisers guarantee that any such presentations will not be of a commercial nature.

Communication of Results and Prizes:

11) The name of the winner/s will be announced during *Milano Design Week* (11 April 2016) at Porta Garibaldi Train Station in Milan (Italy).

The designer/s declared to be the winner/s will be informed in advance.

Prizes for the winner/s and for any special mentions will be offered by *Museo Alessi*.

Documentation and Deadlines:

12) Proposals must be sent via email **BY 30th MARCH 2016, 1 pm (Italian time),** to <u>info@amaze.it</u> and <u>czanfi@libero.it</u>, accompanied by the following documentation:

a single PDF (max 3MB): completed enrolment form signed (below); brief description (max 800 characters); technical info; brief CV of the designer/s (with date and place of birth); three/five images of the project; signature for acceptance of the present regulation.

Applications with incomplete materials or which arrive beyond the deadline will not be taken into consideration.

CALENDAR:

- 18 February: launch of the call and public communication
- 30 March: closure of the call
- 05 April: jury decision.
- 11 April: public announcement of the winner during the press conference of the 'Green Island-Milano Design Week' event at Porta Garibaldi Train Station in Milan (Italy).

INFO: www.amaze.it /info@amaze.it/ czanfi@amaze.it

Present situation

Recycling waste Area



Smoking Area



REGISTRATION FORM (pls send via email, max 3 Mb)

Title proposal:
Name (author/group):
Year of birth (author/head of group):
Nationality:
Brief proposal description (max 800 characters)
Technical info:
Brief CV (author/group): (max 500 characters)
N. 3 - 5 images: prospect, rendering, photoshop, other
Contacts: address: phone: mobile: email: web:
Date Signature for acceptance of the present regulation